# Common template for risk assessment and management operational tools and best practices identification (Action B1)

## Title: Operational Tools and Best Practices for Risk Assessment and Management

The identification of tools and best practices on risk assessment and management helps providing an idea of the state of the art in the field. By completing this form, the best practice will be included in the knowledge repository platforms and available for the practitioner community to use. We encourage the user to complete as many fields as possible from the template in order to provide the most relevant information needed to apply the best practice to other practitioners. Instructions:

- **Blue boxes are mandatory fields**
- **More than one item can be selected in multiple choice boxes**

## Document classification

| | |
|---|---|
| **Title** | **Forest picture contest** |
| **Description** *[1 sentence]* | Organisation of a forest picture contest to support awareness raising and prevention about forest fires |
| **Country, location** | **France** |
| **Date** | **2017** |
| **Contact e-mail** | **l.langeron@valabre.com** |
| **Institution** | **Valabre** |
| **Net Risk Work Partner** | **EPLFM** |
| **Document type** | **Website or portal** |
| **Language** | ☐Catalan ☐English ☒French ☐German ☐Italian ☐Spanish ☐Other |
| **Source/origin** | ☒Partner's expertise ☐Expertise from the network ☐Other (internet) |

## Topic

| Area | ☐Risk assessment | ☐Risk Planning | ☒Risk Management |
|---|---|---|---|
| **Risk** | ☒**Wildfires** | ☐Fire behaviour patterns and typologies ☐Fire ignition and spread models ☐Wildland urban interface | ☐Fuel management ☐Fire service needs ☐Prescribed burning ☐Other *[Introduce which ones]* |
| | ☐**Storms** | ☐First measures after storm ☐Work safety during salvage logging ☐Timber storage and cost containment ☐Forest protection and pest control | ☐Regeneration and afforestation ☐Preventive sylvicultural measures ☐Other *[Introduce which ones]* |
| | ☐**Avalanches** | ☐Technical protective measures ☐Maintenance of protection forests | ☐Other *[Introduce which ones]* |
| | ☐**Floods** | ☐Prevention through land use management ☐Technical protective measures | ☐Other *[Introduce which ones]* |
| | ☐**Other** | | *[Introduce which ones]* |
| **Cross-sectoral topics** | ☐Risk and vulnerability assessment and mitigation | ☐Risk planning, governance and policy framework | |

net risk work

Funded by European Union Humanitarian Aid and Civil Protection

| | ☐ Cost-effectiveness assessment<br>☒ Civil protection, emergency and post-disaster management | ☒ Community involvement and risk communication<br>☐Other:<br>[Introduce which ones] | | | |
|---|---|---|---|---|---|
| **Level** | ☒Local | ☒Regional | ☐National | ☐Cross-border | ☐EU | ☐Global |
| **DRM cycle phase** | ☒Prevention | | ☐Preparedness | | ☐Response | ☐Recovery |
| **DRM domain** | ☒Policy making | | ☐Early warning system | | | ☐Disaster response |
| **Sendai priorities** | ☐Priority 1: Understanding disaster risk<br>☐Priority 2: Strengthening disaster risk governance to manage disaster risk<br>☒Priority 3: Investing in disaster risk reduction for resilience<br>☐Priority 4: Enhancing disaster preparedness for effective response and to "Build Back Better" in recovery, rehabilitation and reconstruction | | | | | |
| **Contribution to Sendai Targets** | ☐Reduce global disaster mortality<br>☒Reduce the number of affected people<br>☐Reduce the direct disaster economic loss<br>☐Reduce disaster damage to critical infrastructure<br>☐Increase the number of national and local disaster risk reduction strategies<br>☐Enhance international cooperation to developing countries<br>☐Increase availability of and access to multi-hazard early warning systems and disaster risk information and assessment | | | | | |

## Description and analysis

| |
|---|
| **Summary: quick presentation of the Good Practice** *[Objective: summarize in a few lines the key elements of the good practice]* |
| <u>Place in national/regional policy</u><br>A new prevention measure to raise awareness among the larger public. |
| <u>Goals and achievements</u><br>This photo competition aims at reveal and promote the beauty and diversity of Mediterranean forest areas. Three topics are put forward: forest and diversity, forest and landscape, forest and habitat.<br>The selected pictures will be used during prevention campaigns and an exhibition is planned.<br>The opening and closing dates of the contest correspond with the fire season date to raise awareness about the fire-prone period. |
| <u>Actors involved</u><br>Valabre is the organizer of the contest and an insurance company (MACIF) is the co-organiser, financing the prizes. The contest is open to all citizens. |
| <u>Implementation stage</u><br>The contest has been prepared during winter and is open during the fire season (15 June to 15 September). The selection phase will happen during the following month and the winners will be contacted by mid-October. |
| <u>State of technical knowledge</u><br>Specific indications are provided on what is allowed in terms of photo manipulation. |
| <u>Context</u><br>More and more photo contests are organized. Especially during summer holidays, it is a recreational way to raise awareness about forest and associated risks. |

| |
|---|
| **Detailed Characteristics** *[Objective: detail the implementation conditions of the Good Practice]* |
| <u>Description of the implementation steps</u><br>(see implementation stage) |
| <u>Governance</u><br>The jury is independent. To prevent conflict of interest, employees from Valabre and the insurance |

| companies as well as jury members are not allowed to take part. |
|---|
| <u>Necessary means to implement the Good Practice in efficient conditions</u><br>Communication is a crucial factor if the contest is to be successful (*i.e.* attracting a large number of participants). |
| <u>Challenges encountered during implementation and solutions incurred</u><br>- finding a sponsor to fund the prizes<br>- check the other contests in order not to duplicate similar initiatives<br>- link the message about prevention to the contest and make it central in the initiative |
| <u>Priorities identified for successful implementation of the Good Practice</u><br>Communication through various channels (internet, social media, various types of events, posters, etc.) and in various environments (schools, city houses, etc.) is very important to reach a large and diverse public. |

| **Impact of the Good Practice** [*Objective: evaluate the impact of the Good Practice*]. |
|---|
| It will be possible to evaluate the impact only after the contest is over. However, it will be difficult to evaluate precisely the impact of this specific measure among a broad range of activities. |

| **Future developments** [*Objective: understand the follow-up perspectives*] |
|---|
| The feedback received after the 2017 contest will allow to draw conclusions on the interest to organize a second edition and the lessons learnt during this first edition will serve to improve it for the next time. |

| **External resources** [*Objective: provide further information*] | |
|---|---|
| Attached materials | *[include format (document, photo, video…) and name of the file]* |
| Web links | http://www.prevention-incendie-foret.com/concours-photo?utm_source=prevention&utm_medium=square&utm_campaign=concours-photo |
| Contacts | l.langeron@valabre.com |

**[Additional information - optional]**

| **Lessons learnt** [*Objective: compare the results obtained to the objectives set at the start of the Good Practice*] |
|---|
| Evaluation process, if exists (internal or external)<br><br>*[free text – 5 lines max]* |
| Assessment of results (quantitative and qualitative) and comparison with main goals<br><br>*[free text – 5 lines max]* |
| Negative aspects identified<br><br>*[free text – 5 lines max]* |
| Unexpected consequences (short / mid / long term) and corrective measures implemented<br><br>*[free text – 5 lines max]* |

| **Durability and transferability** [*Objective: evaluate the integration of the Good Practice and its* |
|---|

net risk work

| | | | |
|---|---|---|---|
| *sustainability, give recommendations for transferability]* | | | |
| **Is this information:** | **Replicable** ☐ | **Measurable** ☐ | |
| Regulatory Framework<br><br>*[free text – 5 lines max]* | | | |
| Stability of the human environment *[Stability of partnership, structures, population enabling successful implementation and positive impact in the long term]*<br><br>*[free text – 5 lines max]* | | | |
| Financial requirements *[business model]*<br><br>*[free text – 5 lines max]* | | | |
| Success factors *[political, technical, human, financial...]*<br><br>*[free text – 5 lines max]* | | | |
| Risk factors *[legal, financial, safety…]*<br><br>*[free text – 5 lines max]* | | | |
| Additional and non-formal experiences contributing to the implementation of Good Practice<br><br>*[free text – 5 lines max]* | | | |